

INFORMATION ON THE USE OF COOKIES AND MANDATORY DATA LOGGING

1. Data Controller

The website is managed according to the information contained in this policy and the details provided in the cookie management window by **HUPX Hungarian Power Exchange Ltd. (HUPX Zrt.)** (head office: 1134 Budapest, Dévai utca 26-28; hereinafter referred to as the "Data Controller").

For data protection matters, the Data Controller is represented by:

Dr. Sipos András

Contact: dataprotection@hupx.hu

If the cookie is managed by another operator (e.g., Google), the data recorded in the cookie will be forwarded to the operator. Such operators are independent data controllers from us.

2. What is a Cookie?

A cookie is a small text file that is stored on the hard drive of your computer or mobile device for the duration set in the cookie, and it becomes active during subsequent visits (sending a signal to the web server). Websites use cookies to record visit-related information (visited pages, time spent on pages, browsing data, exits, etc.) and personal settings. This tool helps in creating a user-friendly website and enhances the online experience of visitors.

Cookies can be categorized based on their duration, purpose, and origin:

2.1. Session and Persistent Cookies

Cookies can be divided into two types based on their expiry duration: "session cookies" and "persistent cookies".

- **Session cookies** are stored temporarily on your computer, notebook, or mobile device until the visitor leaves the given website. These cookies help the system remember information, so there is no need to re-enter or fill in the same information repeatedly. The validity of session cookies is limited to the user's current session and aims to prevent data loss (e.g., during the completion of a long form). These cookies are automatically deleted from the visitor's computer when the session ends or the browser is closed.
- **Persistent cookies** are stored on your computer, notebook, or mobile device even after leaving the website. With these cookies, the website can recognize the visitor as a returning visitor. They are essential for services that require user authentication, such as online stores, net banking, and webmail. Persistent cookies do not contain personal data and can only identify the user through an association stored in the server's database.

2.2. First-Party and Third-Party Cookies

If our web server installs the cookie on the device, it is considered a **first-party cookie**, whereas if the source of the cookie is a code embedded by an external service provider (e.g., Google), it is considered a **third-party cookie**.

2.3. Essential, Preference, Statistical, and Marketing Cookies

Essential cookies: These cookies provide essential functions required for the operation of the website (e.g., form filling assistance). Since the website cannot function without these cookies, user consent is not required for their use.

Preference cookies: These cookies save the visitor's settings, which are not essential for the website's operation but make its use more convenient. The use of such cookies requires the visitor's consent.

Statistical cookies: These cookies collect statistical data about how the visitor uses the website, such as which topics they view, what they click on, and how they scroll through the website. This information helps us determine which articles are the most viewed. Since these cookies are not essential, their use requires the visitor's consent.

Marketing cookies: The purpose of these cookies is to display targeted, personalized advertisements on various advertising platforms (e.g., Google, Facebook). These cookies analyze, for example, how the website is viewed, the location of access, the number of visits, and the viewed videos.

3. What Types of Cookies Do We Use?

The name, purpose, duration, and, if applicable, the specific third-party provider of each cookie, along with a link to their website, can be found in the detailed cookie description tab. (The detailed cookie descriptions are available under the "Show Details" section in the pop-up window by clicking on each individual tab.)

3.1. Cookies Essential for the Operation of the Website

Legal basis: Our legitimate interest in the proper functioning of the website as per Section 13/A (3) of Act CVIII of 2001 on Electronic Commerce Services and Certain Aspects of Information Society Services [GDPR Article 6(1)(f)]. You can object to the use of these cookies by contacting us at dataprotection@hupx.hu. Deleting these cookies will prevent the intended function (purpose) associated with them from being fulfilled.

3.2. Preference Cookies

Legal basis: The visitor's consent, which is provided through the pop-up window on the website [GDPR Article 6(1)(a)]. Consent can be withdrawn at any time on the site under Cookie Settings, but this withdrawal will not affect the legality of data processing carried out before the withdrawal. In case of withdrawal, we will no longer receive any browsing data.

3.3. Statistical Cookies

Legal basis: The visitor's consent, which is provided through the pop-up window on the website [GDPR Article 6(1)(a)]. Consent can be withdrawn at any time on the site under Cookie Settings, but this withdrawal will not affect the legality of data processing carried out before the withdrawal. In case of withdrawal, we will no longer receive any browsing data.

3.4. Marketing Cookies

Legal basis: The visitor's consent, which is provided through the pop-up window on the website [GDPR Article 6(1)(a)]. Consent can be withdrawn at any time on the site under Cookie Settings, but this withdrawal will not affect the legality of data processing carried out before the withdrawal. In case of withdrawal, we will no longer receive any browsing data.

4. How Can I Enable or Disable Cookies?

Settings can be made in the pop-up window on the website and/or in your browser. Since each browser is different, you can set your cookie preferences individually using your browser's toolbar, which also allows you to delete cookies. More information on these settings can be found in your browser's Help section or by following the links below:

[Link to Microsoft cookie settings guide](#)

[Link to Mozilla Firefox cookie settings guide](#)

[Link to Google Chrome cookie settings guide](#)

[Link to Opera cookie settings guide](#)

[Link to Apple Safari cookie settings guide](#)

5. Automatically Recorded Data

When you visit our website, the IP address of your device (e.g., laptop, PC, phone, tablet) is automatically recorded. The data is logged by the web server during your visit without requiring any separate statement or action from you. The system generates statistical data from this information, which, except in cases required by law, cannot be linked with other personal data. This information is utilized exclusively in an aggregated and processed (anonymized) form to correct potential errors in our services, improve quality, and for statistical purposes.

Purpose of Data Processing:

The purpose of processing this data is the **technical development of the IT system, monitoring the operation of the service, and compiling statistics**. In the case of abuse, the data may also be used, in cooperation with the visitors' internet service provider and the authorities, to determine the source of the misuse. The recording of such data is a technological necessity and cannot be avoided; therefore, it is not possible to view the website without this data being logged.

Legal Basis of Data Processing:

The legal basis for this data processing is our legitimate interest in the proper functioning of the website as defined by Section 13/A(3) of Act CVIII of 2001 on Electronic Commerce and Certain Aspects of Information Society Services and Article 6(1)(f) of the General Data Protection Regulation (GDPR).

Data Retention Period:

The data will be retained for 30 (thirty) days from the date of the website visit.

Last Updated: October 15, 2024.